



# FACTORY-BUILT HOUSING STATISTICS



**50,000**

Wisconsin has over 1000 manufactured home communities that provide affordable housing options.



**11%**

In 2024, factory-built housing made up about 11% of all new single family housing starts in Wisconsin.



**+4.18%**

In Q4 of 2024, manufactured homes appreciated 4.18% which was similar to site-built homes.



**\$235,000**


In Q4 of 2024, the median price of a manufactured home was 44% less than a site-built home.



**55**

Modern factory-built homes are built to far exceed minimum energy efficiency standards plus waste from a constructing a new home fits into just one 55-gallon bag.

 [factorybuiltwisconsin.com](https://factorybuiltwisconsin.com)

 608-255-3131

 [members@housingalliance.us](mailto:members@housingalliance.us)

Sources: FHFA House Price Index, Institute for Building technology and Safety, Wisconsin Builders Association, WI Dept. of Safety and Professional Services